

**Monday November 5<sup>th</sup>**

Date Hours	Professional Activities	Monday November 5 <sup>th</sup> Professional Tours	Monday November 5 <sup>th</sup> Professional Tours
08:30 – 10:30	Prop- Tech NADLAN Round Table Hosted by BMBY Breakfast		
11:00 – 13:00		Nomad 277 fifth Ave. 316 Fifth Ave. Victor Group, Jeffrey Beer International tour 1	One west End hosted by Silverstein Properties tour 2
13:00 – 14:30	Lunch Break		
14:30 -16:00		Essex Crossing and The Market Line profound Mixed Used Douglas Elliman tour 3	
16:00 – 17:30			3 WTC – The Silverstein Properties newest skyscraper at WTC tour 4
18:00 – 20:00	NADLAN Round Table hosted by Silverstein Properties WTC7 tenth floor		

**Tuesday November 6<sup>th</sup> 2018**

<b>Date Hours</b>	<b>Professional Activities</b>	<b>Tuesday November 6<sup>th</sup> Professional Tours</b>	<b>Tuesday November 6<sup>th</sup> Professional Tours</b>
<b>09:00 –10:30</b>	<b>NADLAN Round Table</b> Hosted by Artimus 316w 118st breakfast	<b>53 w 53<sup>rd</sup> street</b> <b>MOMA Tower By Jean Nouvel</b> <b>WSP</b> Tour 5	<b>TRIBECA- A model for renovation of the old and marketing the new Urban Renewal</b> <b>56 Leonard street 108 Leonard street</b> Tour 6
<b>11:00 – 13:00</b>		<b>Urban Renewal in Harlem</b> <b>Middle Class residential new amazing projects</b> Tour 7	<b>Chelsea newest innovative residential projects</b> <b>The Fitzroy</b> <b>hosted By JDS and more</b> Tour 8
<b>13:00 –14:30</b>	<b>Lunch Break</b>		
<b>14:30 -16:00</b>		<b>Slender on 57<sup>th</sup> street</b> <b>217 W 57th, 111 57th, 157W 57th</b> <b>Extell + JDS + WSP</b> tour 9	<b>Hudson Yards (NYCDP)</b> <b>Urban development Highline, Zahah Hadid 520 28<sup>th</sup> street, The Shed, The vessel and more....</b> tour 10
<b>17:00 – 18:30</b>			
<b>18:30 – 19:30</b>	<b>Israel celebrates 70</b>	<b>GALA EVENT</b> <b>at the Consulate General of Israel in NYC</b>	<b>800 second Avenue</b>
<b>20:00 – 22:00</b>		<b>Night Club event</b>	<b>The Band's Visit - Broadway Musical</b>

**Wednesday November 7<sup>th</sup> 2018 - 3 halls at The Williamsburg Hotel**

<b>Date / Hours</b>	<b>Wednesday November 7<sup>th</sup> Hall 1</b>	<b>Wednesday November 7<sup>th</sup> Hall 2</b>
<b>09:00 – 09:30</b>		<b>Registration</b>
<b>09:30 – 10:45</b>	<b>Experts Committee <span style="color: red;">A</span></b>  <b>Financing US Real Estate in Shekels</b>  <b>A close look at the Israeli capital markets and their impact on the local arena.</b>	<b>Experts Committee <span style="color: red;">B</span></b>  <b>Innovative marketing strategies In new developments.</b>
<b>10:45 – 11:15</b>	<b>Mental Break</b>	<b>Mental Break</b>
<b>11:15 – 12:30</b>	<b>Experts Committee <span style="color: red;">C</span></b>  <b>Risks and Rewards</b> <b>Investments in a variety of income - producing properties, in major US markets</b>  <b>Retail, Commercial, Hospitality, Multifamily, Rental housing, co living and additional models.</b>	<b>Experts Committee <span style="color: red;">D</span></b>  <b>Residential and Housing Variety</b>  <b>Condos, Luxury Housing and Urban Renewal developments.</b>
<b>12:30 – 14:00</b>	<b>Lunch</b>	<b>Lunch</b>

**Wednesday November 7<sup>th</sup> 2018**     Assembly at the   at The Williamsburg Hotel Ballroom

Date / Hours	Wednesday November 7 <sup>th</sup> Assembly
14:00 – 14:25	Eran Rolls, Joe Berko, Danny Dannon, Dani Dayan, <b>Russel Robinson</b> , Yoav Galant, AIPAC ,Eran Bar -Tal
14:25 – 14:35	<b>The American real estate market – 2018 review</b> Analysis of the emerging trends in US real estate investments 2018 - 2019
14:35 – 14:50	<b>Purnima Kapur – Former Executive Director of New York City Department of Planning and Seth Pinsky of RXR realty</b> Overseeing DCO's five- borough Neighborhood Planning
14:50 – 15:00	<b>An exclusive project Mega Architect, Mega Israeli developer</b> <b>Its all about location — Tel Aviv The Port - Lee Ziv</b>
15:00 – 15:20	<b>Exclusive Interview - Anchor + Leading Figure (TBA) <b>Steven Roth</b></b>
15:20 – 15:30	<b>A story of Innovation and Inspiration - Caesarstone presentation</b>
15:30 – 16:00	<b>Amir Korangy hosting Pamela Liebman (C.E.O Corcoran Group)</b>
16:00 – 16:30	<b>NYC MEGA DEVELOPERS a Discussion Pane hosting Tal Kerret, Ofer Yardeni, Michael Stern, Miki Naftali</b>
16:30 – 17:30	<b>Cocktail Party at the Williamsburg Hotel bar</b>
20:00 – 22:00	<b>Late night party</b>

**Thursday November 8<sup>th</sup> 2018**

<b>Date / Hours</b>	<b>Professional Activities</b>	<b>Thursday November 8<sup>th</sup> Professional Tours</b>	<b>Thursday November 8<sup>th</sup> Professional Tours</b>
<b>08:30 –10:30</b>	<b>Nadlan Round table</b> Hosted by Corcoran Group breakfast	<b>DUMBO – a new era</b> <b>By ODA</b> tour 11	<b>The Shephard and The Seymour</b> <b>Boutique Manhattan projects</b> <b>By Naftali Group</b> tour 12
<b>11:00 – 13:00</b>		<b>The emerging projects</b> <b>of Roosevelt Island</b> <b>Cornell Tech And Handel Architects</b> tour 13	<b>Copper Building + Shop Architects</b> <b>JDS + Largo</b>  tour 14
<b>13:00 –14:30</b>		<b>Lunch Break</b>	
<b>14:30 -16:00</b>			
<b>17:00 – 18:30</b>	<b>Conference closure event</b>		